

# Lauren Smith



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## Design Experience

### University of Minnesota, B.S. Product Design

Anticipated Graduation May 2021

GPA 3.65

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### Design Intern, Good Design, LLC February 2019 - present

Product Design: designed foot massagers, backpacks, gaming chairs, travel accessories for retailers in Target, Walmart, Cabella's, and Amazon (Adobe Photoshop & Illustrator)

Brand Development: creates logos and brand language for multiple outdoor goods, pet products, and furniture lines

Trend Forecasting: colors and patterns in home textiles for 2020

Product Research: researches competitive innovations in outdoor lifestyle products and sustainable materials

### Undergraduate Researcher, Wearable Technology Lab

January 2019 - present

Creates and updates CAD illustrations, flat patterns and technical drawings to construct 3D printed and laser cut prototypes

Developed, tested, implemented and modified a flexible matrix of pressure sensors in collaboration with W.I. Gore

## Coursework & Projects

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Entrepreneurship, Mechanical Engineering, Electrical Engineering, UX Design, CAD, Concept Visualization & Communication

## Additional Experience

### Peer Advisor, Career and Internship Services August 2017 - present

Supports a staff of 9 advisers by scheduling appointments and communicating directly with employers to establish opportunities for students

### Set Assistant, Kohls' Photo Studio February 2017 - August 2019

Communicated between product development and ecommerce to ensure strict adherence to schedule and consistency in the final product

Prepped 200+ pieces of merchandise daily for photo shoots and assisted art director staff with set creation

## Skills

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Photoshop  
Illustrator

Solidworks  
Keyshot

Word  
Excel