Lauren Smith

University of Minnesota, B.S. Product Design
Anticipated Graduation May 2021   GPA 3.65

Design Experience

Industrial Design Intern
GOOD DESIGN, LLC February 2019 - present

SOFT PRODUCT DESIGN: Created for international and domestic clients a range of soft products including tablet cases, backpacks, coolers and travel accessories. Made pitch decks and technical sheets for projects.

BRAND DEVELOPMENT: Designed logos and branding for 7 product lines including outdoor goods, furniture and pet products.

COLORS & PRODUCT RESEARCH: Researched color trends and selected colorways for product collections. Designed 14 patterns for home textiles. Researched competitive innovations and trends in materials, manufacturing and aesthetics.

Wearable Technology & Apparel Researcher
WEARABLE TECHNOLOGY LAB January 2019 - May 2020
Designed and tested smart garments in partnership with W.I. Gore. Creates and updates CAD illustrations, flat patterns and technical drawings to construct 3D printed, sewn, and laser cut prototypes.

Projects & Coursework

TOY DESIGN - interdisciplinary team project, collaborated with GEMS Electronics to create an interactive nightlight for children

ROBOT DESIGN - designed robot mechanisms and form in Solidworks, created cute, functioning robot using Arduino

Ceramics & Sculpture, UX Design, CAD, Concept Visualization & Presentation, Sketching, Product Form and Model Making

Additional Experience

Product Design Teaching Assistant January 2020 - May 2020
PRODUCT INNOVATION LAB Taught 74 students about product development and working with a client (3M). Mentored in topics such as brainstorming, product research, technical design, and prototyping.

Peer Helper & Communication Design August 2017 - present
CAREER & INTERNSHIP SERVICES Handles graphic design updates for student handouts. Supports a staff of 9 advisers by scheduling appointments and communicating directly with employers.

Skills

Photoshop	Indesign	Processing	Blender
Illustrator	Solidworks	Keyshot	C/C++

no_reply@example.com   /examplePortfolio   @exampleInsta   (123) 456-7890